



HOT ★ FAXX

NEW FOR 2008

Don't miss out on this exciting opportunity! We are currently in the process of launching our *Making a Case for America* campaign. This program is comprised of a self-liquidating display that contains unique gift tins and other items that can ONLY be found at supporting retailers. Each of these items will be featured in our 2008 Holiday Circular. In addition, we will initiate a National PR campaign that will help drive consumers into your store. With the purchase of this merchandising unit, you will also receive a window decal, print ads, radio and television spots, and POP for your store.

We encourage you to order the complete package so you will receive all the tools and benefits of this national campaign. However, individual product is available for order.



**Brooks & Dunn
Muskrat Gift Tin Set**



**Making a Case for America
Mini Trapper Gift Tin Set**



For more information on this campaign and to obtain the specifics on what Case will be doing to help each supporting retailer, please visit our website or contact the National Sales Office.

ITEM #	DESCRIPTION
9610	Making a Case for America Countertop Display Unit
9600	Brooks & Dunn Mini Blackhorn®
9601	Brooks & Dunn Persimmon Orange Bone Muskrat
9602	Making a Case for America Barnboard Jigged Burnt Oatmeal Bone Mini Trapper
9603	Exclusive Brooks & Dunn CD



**Brooks & Dunn
Mini Blackhorn®**



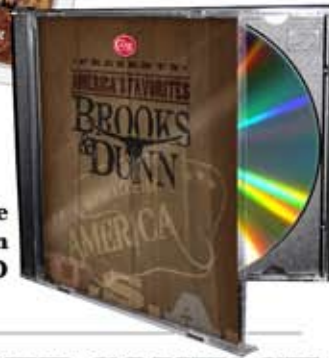
**TO LEARN
MORE ABOUT
MAKING A CASE FOR
AMERICA**

PLEASE VISIT
www.caseforamerica.com

05/08

Company Name: _____
 Contact Name: _____
 Account #: _____
 Billing Address: _____
 Shipping Address: _____
 PO#: _____
 Phone: _____
 E-mail: _____

**Exclusive
Brooks & Dunn
CD**



**TO ORDER CONTACT
THE CASE NATIONAL SALES OFFICE
(877) 227-3996 • (877) 227-3997 (FAX)**